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Dear Parents/carers,

World Book Day will be celebrated at St Joseph's on Friday 12th March 2021 this year rather than the usual date of March 4th. This will enable everybody to take part following the reopening of school to all our pupils on the 8th.

We would like to invite you to join St Joseph's in helping your child to make the most of this special occasion. World Book Day celebrates the joy and value of books and reading, especially for children. To help get them started on their reading journey, every child receives a £1 World Book Day Book Token that can either be exchanged for one of TEN special £1 World Book Day books or used to get £1 of any book **or audiobook** costing £2.99 or more.

You can find out more about the books at worldbookday.com/books. Each child's token will be sent home on Monday 8th March. Families will be able to use their token in lockdown or else save it for later use when bookshops re-open, and WBD will continue to work with schools and nurseries to distribute the £1 book tokens. The tokens are valid for use straight away, and this year participating bookshops will honour tokens beyond 28th March.

The scheme also includes a new single-use digital version of the £1 token, to be printed at home or shown to booksellers on a phone or tablet screen, with registration for the token open now. Paper copies of the token will also feature on McDonald's Happy Meal boxes through February and March, and in some children's magazines.

Nurseries, schools and libraries across the UK celebrate World Book Day with a huge range of events and activities. Here's what St Joseph's will be doing on World Book Day on 12th March:

- *we are inviting children to dress-up as a story or book character of their choice;*
- *children will have the opportunity to take part in a wide range of activities across school to celebrate and promote our love of reading and literature, such as 'Masked Reader' and much more...*

You can join us in building your child's enthusiasm for books well beyond World Book Day by reading together regularly and joining your local library if you are not yet members. For more information about World Book Day and ideas on sharing books at home, visit worldbookday.com. Children are never too young to start their journey with books, and the benefits of reading are enormous - so we hope, like us, you will use World Book Day to celebrate it with your child.

Many thanks

Mr Fawcett (English Leader)

